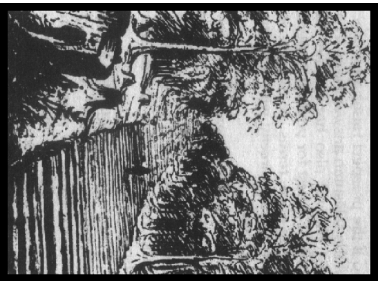


ADVERTISING INFORMATION

THE Dawson Trail Dispatch

Box 308
 Richer, Manitoba
 R0E 1S0
 Ph: (204) 422-8548
 Fax: (204) 422-9768
 email: sales@dawsontrail.ca
www.dawsontrail.ca

Serving the communities along the historic Dawson Trail



Published by One One Consultants Inc.

Rates current as of January 1, 2024
 Subject to change.

Advertising Rates

SERVICE DIRECTORY	\$ 58
JR. B. CARD	\$ 89
1/16 PAGE	\$155
1/8 PAGE	\$215
1/4 PAGE	\$345
1/2 PAGE	\$475
2/3 PAGE	\$555
3/4 PAGE	\$675
FULL PAGE	\$810

DISPLAY CLASSIFIED (25 words or less, 30¢ for each additional word)	\$ 22
POSITION	\$ 39
FULL COLOUR	\$ 96

FRONT SECTION BOTTOM BANNER (10" WIDE X 1.75" TALL) (No other discount allowed)	\$370
FRONT SECTION TOP RIGHT (3" WIDE X 3" TALL) (No other discount allowed)	\$220
FRONT SECTION TOP BANNER (7" WIDE X 2" TALL) (No other discount allowed)	\$324
FRONT SECTION SPINE (2" WIDE X 8" TALL) (No other discount allowed)	\$345

ADVERTISING INSERTIONS 8.9¢ EACH

Legal Notices/Notices to Creditors/Public Notices/Tax Sales.....Per Column inch..... \$19

Specialty Art Work and Spot Color Quotations on request

Multiple Insertions	
2 issues.....	(save 3%)
4 issues.....	(save 5%)
6 issues.....	(save 7%)
8 issues.....	(save 9%)
10 issues.....	(save 12%)
12 issues.....	(save 15%)

Circulation 7,500 (*Readership - 18,750)

(In accordance with the community newspaper standard of 25 readers per paper.)

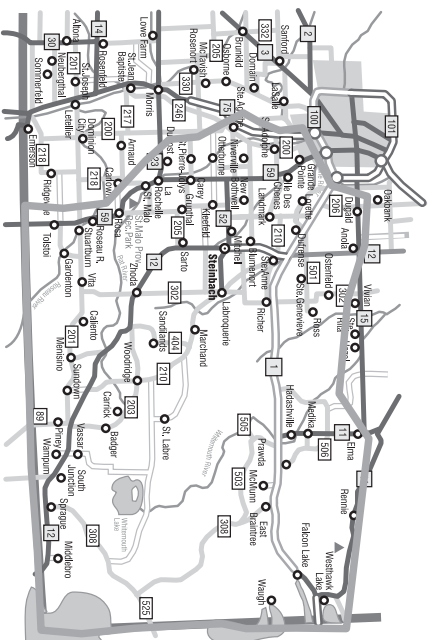
Deadline: 25th day of the previous month

Serving the following communities:

- | | |
|----------------|----------------|
| RICHER | SANDILANDS |
| STE. ANNE | ST. MALO |
| STE. GENEVIEVE | ST. PIERRE |
| ROSS | BUFFALO BAY |
| DUFRESNE | SOUTH JUNCTION |
| STEINBACH | SPRAGUE |
| MITCHELL | VASSAR |
| BLUMENORT | PINEY |
| GRUNTHAL | WOODRIDGE |
| KLEEFELD | SUNDOWN |
| NIVERVILLE | LORETTE |
| ST. ADOLPHE | ILE DES CHENES |
| MEDIKA | LANDMARK |
| WEST HAWK | NEW BOTHWELL |
| FALCON LAKE | LA BROQUERIE |
| EAST BRAINTREE | BADGER |
| McMUNN | MARCHAND |
| HADASHVILLE | CARRICK |
| PRAWDA | MENISLINO |
| STUARTBURN | RANDOLPH |
| VITA | GIROUX |
| ROSEAU RIVER | TOLSTOI |
| ROSA | WHITEMOUTH |
| ZHODA | ELMA |
| SARTO | STE. AGATHE |

"Easy" Advertising Sizes

(width X height)	Jr. Business Card	2" X 2 1/4"
		3" X 1 1/2"
		1/16 page
		4" X 2 1/4"
		2" X 4 1/2"
		3" X 3"
	1/8 page	2" X 9"
		3" X 6"
		4" X 4 1/2"
		6" X 3"
		8" X 2 1/4"
		10" X 1 3/4"
	1/4 page	3" X 12"
		4" X 9"
		5" X 7 1/8"
		6" X 6"
		8" X 4 1/2"
		10" X 3 1/2"
	1/2 page	5" X 14"
		6" X 11 2/3"
		7" X 10"
		8" X 8 3/4"
		10" X 7"
	3/4 page	7 1/2" X 14"
		8" X 13 1/3"
		10" X 10 1/2"
	Full page	10" X 14"



DISTRIBUTED FREE OF CHARGE THROUGHOUT SOUTHEASTERN MANITOBA

THE **Dawson Trail** Dispatch

More than just news.

Box 308, Richer, MB R0E 1S0 ph: (204) 422-8548 fax: (204) 422-9768

Production Schedule 2025

Production Deadline	Printing	Distribution Date
Friday, December 27, 2024	Monday, December 30, 2024	Thurssday, January 2, 2025
Friday, January 31, 2025	Tuesday, February 4, 2025	Wednesday, February 5, 2025
Friday, February 28, 2025	Tuesday, March 4, 2025	Wednesday, March 5, 2025
Friday, March 28, 2025	Tuesday, April 1, 2025	Wednesday, April 2, 2025
Friday, May 2, 2025	Tuesday, May 6, 2025	Wednesday, May 7, 2025
Friday, May 30, 2025	Tuesday, June 3, 2025	Wednesday, June 4, 2025
Friday, June 27, 2025	Wednesday, July 2, 2025	Thursday, July 3, 2025
Friday, August 1, 2025	Tuesday, August 5, 2025	Wednesday, August 6, 2025
Friday, August 29, 2025	Tuesday, September 2, 2025	Wednesday, September 3, 2025
Friday, September 26, 2025	Tuesday, September 30, 2025	Wednesday, October 1, 2025
Friday, October 31, 2025	Tuesday, November 4, 2025	Wednesday, November 5, 2025
Friday, November 28, 2025	Tuesday, December 2, 2025	Wednesday, December 3, 2025
Friday, January 2, 2026	Tuesday, January 6, 2026	Wednesday, January 7, 2026
Friday, January 30, 2026	Tuesday, February 3, 2026	Wednesday, February 4, 2026
Friday, February 27, 2026	Tuesday, March 3, 2026	Wednesday, March 4, 2026

email: editor@dawsontrail.ca website: www.dawsontrail.ca

● graphic design ● office stationery ● web site creation ● print media marketing

BOX 308, RICHER, MANITOBA R0E 1S0

Insertion Order

CLIENT INFORMATION

NAME OF ADVERTISER: _____

MAILING ADDRESS _____

PHONE _____ FAX _____ TYPE OF BUSINESS _____

CONTACT PERSON _____ EMAIL _____

I (we) agree to place an advertisement in the Dawson Trail Dispatch newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed _____ Date _____ Signed _____
 (on behalf of publisher) (on behalf of advertiser)

Published by One One Consultants Inc.

SIZE & COST

- Service Directory \$58
- JR. B. CARD \$89
- 1/16 PAGE \$155
- 1/8 PAGE \$215
- 1/4 PAGE \$345
- 1/2 PAGE \$475
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- FRONT PAGE TOP BANNER \$324
- FRONT PAGE SPINE \$345

- FULL COLOUR \$96
- POSITION \$39

- DISPLAY CLASSIFIED \$22

- ADVERTISING INSERTIONS 8.9¢ EACH

AD DESCRIPTION

SPECIAL FEATURE \$ _____

MULTIPLE BOOKINGS DISCOUNT

- | | | | |
|----------|------------------------------------|-----------|-------------------------------------|
| 2 ISSUES | <input type="checkbox"/> (save 3%) | 8 ISSUES | <input type="checkbox"/> (save 9%) |
| 4 ISSUES | <input type="checkbox"/> (save 5%) | 10 ISSUES | <input type="checkbox"/> (save 12%) |
| 6 ISSUES | <input type="checkbox"/> (save 7%) | 12 ISSUES | <input type="checkbox"/> (save 15%) |

TEXT COPY/INSTRUCTIONS

ISSUE MONTH(S) _____

_____ CREDIT CARD

SOLD BY _____ CHEQUE

CASH

INVOICE

COST OF AD.....\$ _____

_____ # OF BOOKINGS

DISCOUNT (if applicable).... %....\$ _____

TERMS: NET GST.....\$ _____

7 DAYS TOTAL.....\$ _____

FROM DATE OF INVOICE Less Deposit.....\$ _____

GST # 898037445 BALANCE.....\$ _____